

## Cookies policy

The recent **regulatory change on advertising** and consent for the use of cookies, pixels, or other information storage elements requires websites to adapt to new rules on cookies as set forth in Law 34/2002 on Information and E-commerce Services.

The downloading of these kinds of elements involves the ability to compile information on user activity and has implications regarding the user's privacy.

Thus the new rules require that users give their informed consent to accept the use of cookies on websites.

### What is a Cookie?

A cookie is a small file and holds a certain amount of data, which our website can send to your browser. It may then be stored on your computer's hard drive and can be accessed by our web server. This cookie data can then be retrieved and can allow us to customize our web pages and services accordingly.

Cookies are essential for the functioning of the Internet; they cannot damage the user's equipment/device and, if they are activated in the configuration of your browser, they help to identify and resolve possible errors in the functioning of the Web Page.

### Use of Cookies by the Provider

By accessing the Website, you expressly accept the use of these types of cookies on your devices. If you deactivate the Cookies, your navigation through the Web Site may not be optimal and some of the utilities available on the Web Site may not function correctly.

Specifically, Eurofragrance is using Cookies for the purposes set out below. If in the future the provider uses other cookies for the purpose of providing more and better services, the user will be informed of this.

### Type of cookies

- **Google Analytics Cookies:** Eurofragrance uses Google Analytics, a service provided by Google, Inc. headquartered at 1600 Amphitheatre Parkway, Mountain View (California), CA 94043, United States ("Google").

Google Analytics uses cookies for the purpose of analyzing the use made by users of the Website. The information generated by the Cookie (including your IP address) will be directly transmitted to and stored by Google on its servers in the United States. Google will use this information on behalf of the provider for the purpose of tracking your use of the site, compiling the activity of the site and providing other services related to the activity of the Web site and Internet use. Google may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Google's behalf. Google will not associate your IP address with any other data held by Google.

[www.eurofragrance.com](http://www.eurofragrance.com)



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By using this site, you consent to the processing of your data by Google in the manner and for the purposes set out above.

- '\_utma': this cookie is necessary for the functioning of Google Analytics and has a duration of 2 years.
- '\_utmz': this cookie is used to determine the location of the visit, i.e., from where and how the user arrives at our website; it has a duration of 6 months.

### User Settings to Block Cookies

In compliance with current legislation, we provide you with information that allows you to configure your browser/internet browsers to maintain your privacy and security in relation to Cookies. For this reason, we provide you with information and links to the official support sites of the main browsers so that you can decide whether or not you wish to accept the use of Cookies.

Thus, you can block Cookies through the browser configuration tools, or you can configure your browser to warn you when a server wants to save a Cookie:

- a) If you are using Microsoft Internet Explorer, you will find the option in the menu Tools > Internet Options > Privacy > Settings. For more information visit <https://support.microsoft.com/en-ie/help/17442/windows-internet-explorer-delete-manage-cookies>.
- b) If you use Firefox, you will find the option in the menu Tools > Options > Privacy > Cookies. For more information visit <https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences>.
- c) If you use Chrome, in the section Options > Advanced > Privacy. To learn more <https://support.google.com/accounts/answer/61416?hl=en>.
- d) If you use Opera, in the Security and Privacy option, you can configure the browser. To know more visit <https://help.opera.com/en/?s=cookies&product=latest>.
- e) If you're using Safari, you'll find the option in the Preferences/Privacy menu. More information at: [http://support.apple.com/kb/HT1677?viewlocale=en\\_EN](http://support.apple.com/kb/HT1677?viewlocale=en_EN).

If you do not wish to be tracked using cookies, Google has developed an add-on to install in your browser, which you can access [at the following link](#).